



# **Boost Q4 Sales With Hot Trends**

Stephanie Preston & Kara Reilly

July 22-24, 2025

## PRESENTERS



**Stephanie Preston**

Senior Marketing  
Director



**Kara Reilly**

Senior Marketing  
Manager





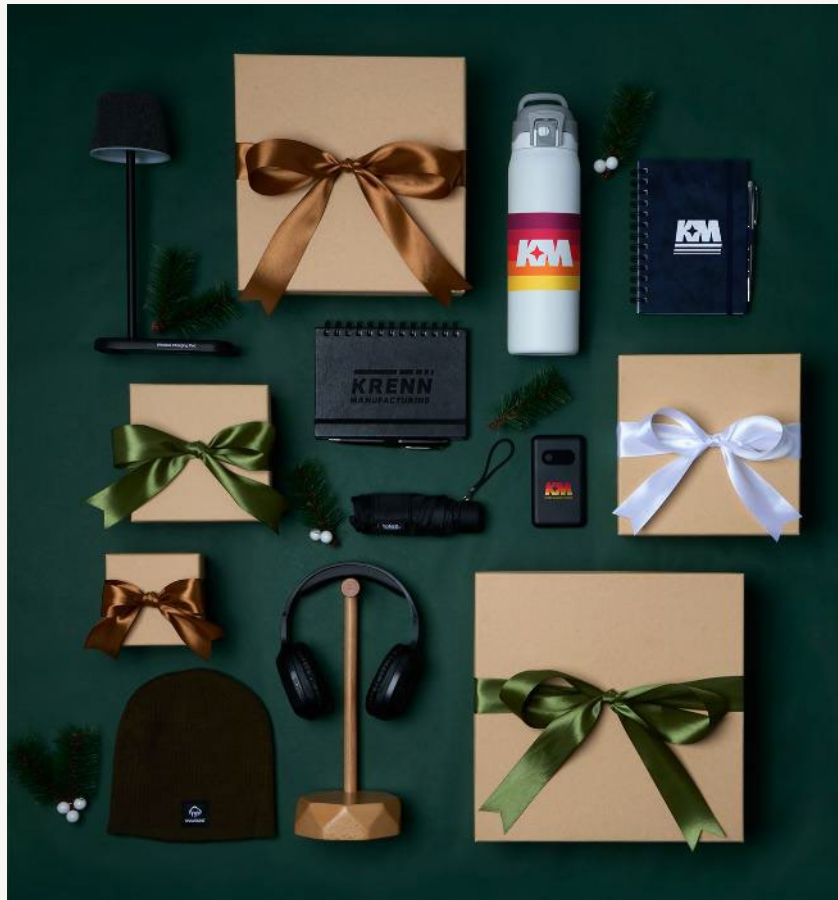
# AGENDA

## 1. HOLIDAY GIFTING TRENDS

## 2. TOOLS TO HELP YOU DRIVE DEMAND

- Holiday Lookbook
- Flyers
- Image Gallery
- Decoration Simplified

## 3. Q&A





**Material Matters**



**Life on the Go**



**Evergreen Everything**



**Elevated Wellness & Comfort**



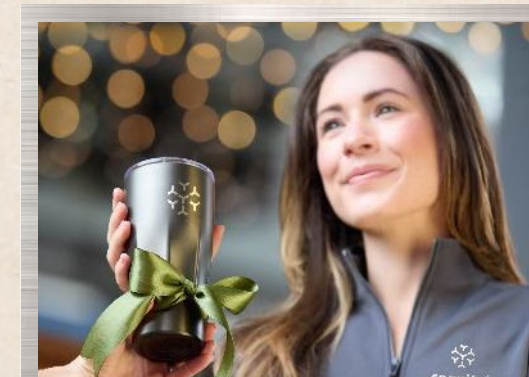
**Elevated Everyday Items**



**Polished & Professional**



**Little Luxuries**

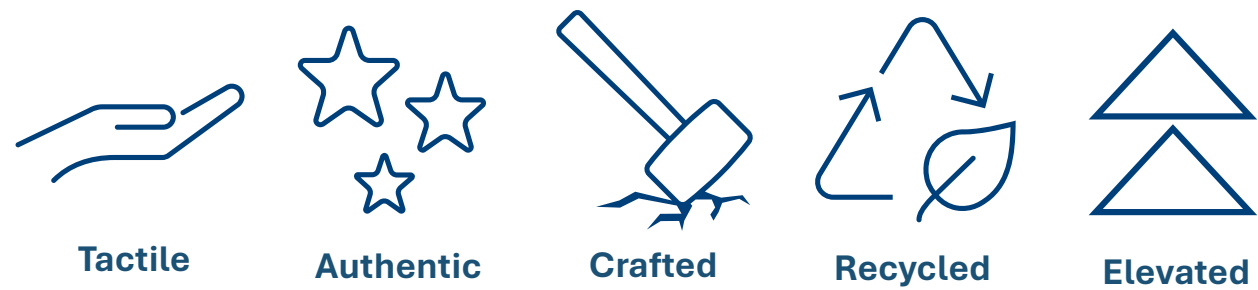


**Gifting Experience Matters**



# TREND: MATERIAL MATTERS

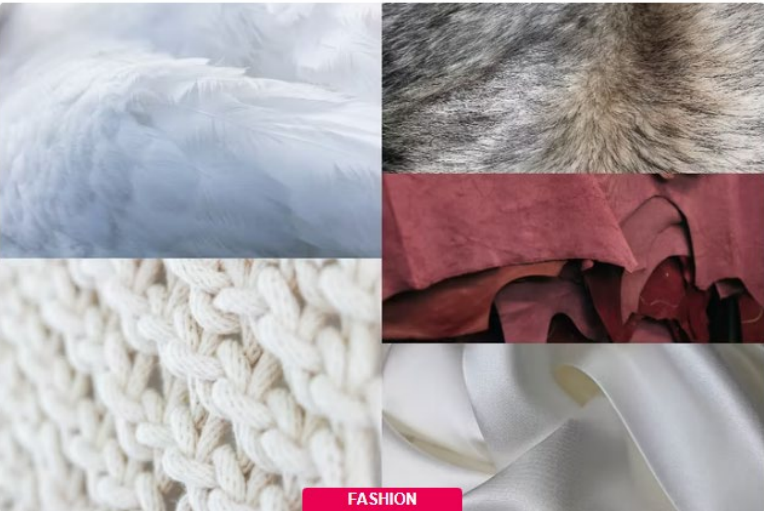
Unexpected materials that elevate gift giving



**73% of consumers** say product *materials impact their decision to purchase*, and 67% are willing to pay more for sustainable materials.  
— McKinsey State of Fashion 2024

## MoMA

5 Next Generation Materials and how brands are using them



## ROTHY'S

The screenshot shows the ROTHY'S website with a navigation bar at the top. Below the navigation bar, there are three main product categories, each with a large image and a description. 1. 'Recycled Plastic Bottles' with an image of a black shoe sole and a description: 'We've kept hundreds of thousands of single-use plastic bottles out of landfills by using them as our signature thread, which is knit into every product we make.' 2. 'Natural Hemp' with an image of a black shoe sole and a description: 'Hemp is found in some of the oldest textiles on earth, but we think it's a material of the future. It has potential to be regenerative in removing carbon from air and restoring soil health.' 3. 'RWS-Certified Merino Wool' with an image of a black shoe sole and a description: 'Our soft, cozy merino wool is RWS-Certified, which means the farmers we work with must meet rigorous animal welfare, land management and social requirements.'

Materials making function more thoughtful and gifting more interesting



**TM19652** Men's S-5XL  
**TM99652** Women's XS-3XL  
SILVERTON Lightweight  
Packable Insulated Puffer Jacket  
**Blank \$82.75 [C]**



- Water-repellent finish and ECOHEAT lining
- Jacket stows into built-in stuff sack in left pocket

Decorate with:  
**Embroidery | HXD**



**0912-06**  
Karst Pro Series Notebook

**\$44.98 [D]**



- 144 pages of stone paper-waterproof, tear-proof and prevents ink bleed-through
- Organizational tools - includes index and contents pages, plus a sticker pack

Decorate with:  
**Deboss | Silkscreen**



**SM-5754**  
THE GOODS™ Recycled Felt  
Shoulder Tote

**\$9.99 [C]**



- Recycled felt made from post-consumer recycled plastic bottles
- Durable 10" carry handle

Decorate with:  
**Silkscreen | Digital Transfer**





Travel-ready, packable gifts for life on the go



Compact



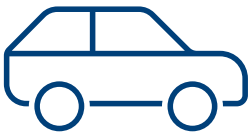
Foldable



Versatile



Active



On-the-Go

Travel spending is projected to grow 8% YoY in Q4 2025

as hybrid work and leisure travel continue to blend.

— Statista Travel Trends Report

NOMATIC

Shop All ▾ Bags ▾ Luggage ▾ Camera ▾ Apparel ▾ Accessories ▾ Sale

Filter

Sort: Featured ▾

Compression Packing Cubes  
★★★★★ 4.8 (498)  
from \$14.99 Save up to \$15.00  
4 colors, 4 sizes

Toiletry Bag 2.0  
★★★★★ 4.8 (387)  
from \$44.99 Save up to \$20.00  
3 colors, 2 sizes

Laundry Bag  
★★★★★ 4.8 (54)  
\$29.99 \$19.99 Save \$10.00  
2 sizes

Vacuum Bag 2.0  
★★★★★ 4.4 (108)  
from \$38.24 Save up to \$23.00  
2 sizes

Shoe Cube

Navigator Tech Organizer

Wallet

Apparel Sleeve

patagonia

Shop Activism Sports Stories

Search

Women's Packable

Women's Packable Clothing

Women's Sun Protection

Shop

Women's Shorts

Shop

Women's Swimwear

Shop

Duffels & Travel Bags

Shop

# IN THE BAG

*Smart, practical gifts designed for easy packing and on-the-go moments*



## SM-5978

THE GOODS™ Recycled Roll Duffel Bag

\$28.49 [C]



- Roomy main compartment with large zippered opening
- Detachable padded, adjustable carry strap

Decorate with:  
**Silkscreen | Digital Transfer | Embroidery**



## SM-2265

Zili Silicone Food Storage Bag 16oz

\$6.50 [C]



- Great for snacks, toiletries and more!
- High-quality food-grade silicone - safe and durable

Decorate with:  
**Silkscreen**





**NEW!**  
**TM12611** Men's S-3XL  
**TM92611** Women's XS-XL  
ANETO Lightweight Packable Jacket  
**Blank \$29.92 [C]**

- Women's style features cinched waist with adjustable drawstring
- 100% recycled polyester eco-friendly fabric

Decorate with:  
**Digital Transfer | Embroidery | Deboss**



**NEW!**  
**7122-20**  
Find My 5,000 mAh 18W PD Power Bank with Digital Display  
**\$49.98 [C]**

- Apple Find My compatibility – helps locate the power bank via the Find My App
- Digital display shows real time power capacity

Decorate with:  
**Laser | Digital Inkjet**



**8850-24**  
totes® 38" Mini Travel Umbrella

**\$24.98 [C]**

- Ultra-compact design - folds down to just 5.9 inches for easy storage
- Perfect for travel and on-the-go use

Decorate with:  
**Silkscreen | Digital Transfer**

# TREND: EVERGREEN EVERYTHING

Seasonal colors and monochrome styling meets sustainability



Calm



Earth Inspired



Purposeful



Seasonal



Eco-minded

**68% of consumers** say seasonal color palettes influence their gift selections, especially in fashion and home categories.

— Mintel Holiday Shopping Survey

Madewell



BEST SELLER  
The Slim Straight Utility Pant



BEST SELLER  
Medium Crossbody Bag in Suede



BEST SELLER  
The Greta Ballet Flat Mule

YETI

INSPIRED BY THE STORIED WOODLANDS OF GERMANY



RAMBLER®  
16 OZ STACKABLE CUP  
WITH MAGSLIDER™ LID  
\$26.00  
customization for account holders.

ADD TO BAG



ROADIE®  
24 HARD COOLER  
\$250.00

ADD TO BAG



RAMBLER®  
16 OZ TRAVEL BOTTLE  
WITH COMMUTER CAP  
\$32.00  
Free customization for account holders.

ADD TO BAG



RANCHERO™  
18L BACKPACK  
\$200.00

ADD TO BAG



RAMBLER®  
26 OZ WATER BOTTLE  
WITH COLOR-MATCHED STRAW CAP  
\$40.00  
Free customization for account holders.

ADD TO BAG



# TRENDING COLOR: EVERGREEN

*A grounded seasonal palette that's trend-right, versatile, and ready to lead.*



## 2009-23

Herschel Eco XL Classic 15"  
Laptop Backpack

**\$74.99 [E]**

- 100% recycled 600D polyester, excluding trims
- Tonal stripe liner made from 100% recycled polyester

Decorate with:

**Digital Transfer | Embroidery**





**1602-24**

Marly Recycled Acrylic  
Tumbler 16oz

**\$6.78 [C]**



- Durable double-wall construction - maintains cold temperatures and minimizes condensation
- Matching straw included

Decorate with:  
**Silkscreen | Digital Color Print**



**9009-16**

FEED Organic Cotton  
Convention Tote

**\$9.98 [D]**



- Provides 3 school meals to kids around the world
- 8oz. 100% GOTS Certified Organic cotton
- Convenient pen loop in webbing at handles

Decorate with:  
**Silkscreen | Digital Transfer | Embroidery**



**TM18138** Men's S-5XL

**TM98138** Women's XS-3XL

Roots73 PADDLECREEK  
Full Zip Fleece Hoodie

**Blank \$69.25 [C]**



- Made with super soft, low-shrink sueded fleece with a jersey lined hood
- Hidden security pocket to keep your valuables safe

Decorate with:  
**Embroidery | Digital Transfer | HXD**



**TM39008**

Wolverine Knit Work  
Beanie

**Blank \$16.54 [D]**



- Made with 100% stretchable acrylic
- Lightweight and packable - perfect for year-round wear

Decorate with:  
**Embroidery**



# TREND: UNWIND & UPLIFT

Gifts that prioritize rest, calm and mental well-being



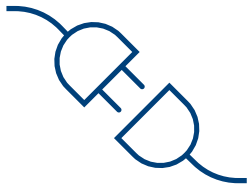
Recharge



Relax



Comfort

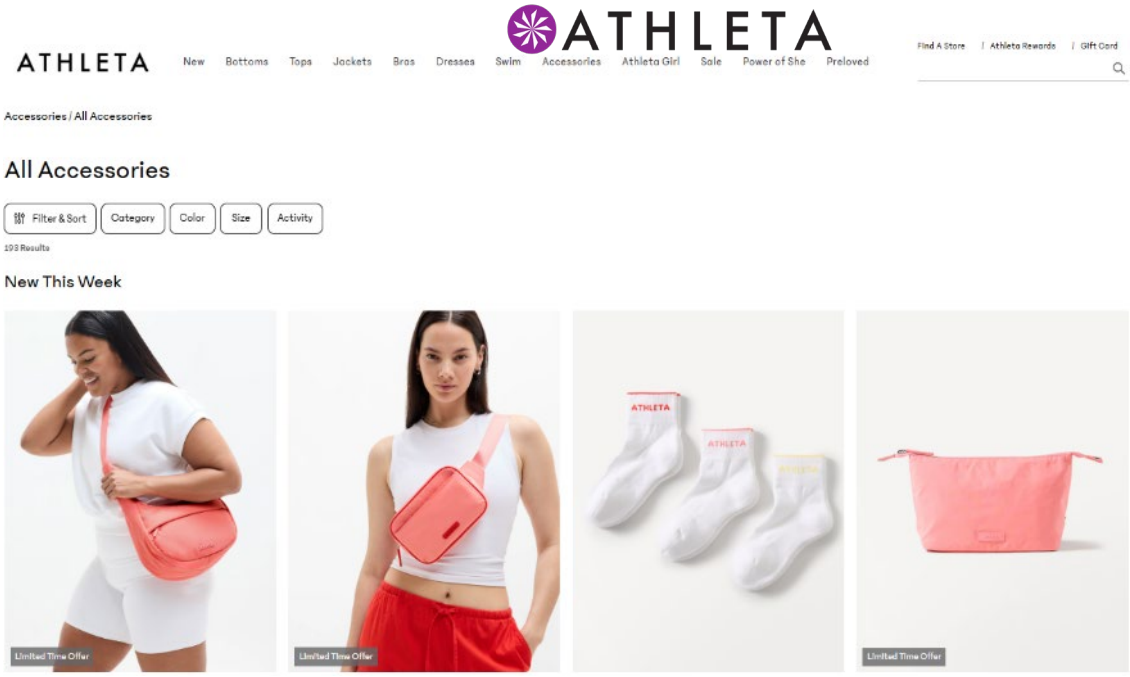


Unplug



Low-stress

**70% of shoppers** say they plan to gift “self-care” products this holiday season, including comfort apparel, relaxation accessories, and wellness tech.  
— *Shopify Holiday Trends Report*



## Gifts that promote balance, peace and self-care



### SM-6969

Buddy 24oz Recycled Protein Shaker Bottle



**\$5.56 [C]**

Decorate with:  
**Color Pad Print**



### NEW!

**TM18176** Men's S-5XL

**TM98176** Women's XS-3XL

DARA Recycled Tech Quarter Zip



**Blank \$26.58 [C]**

- Made from 100% recycled polyester sustainable fabric
- Moisture-wicking and UPF 50+

Decorate with:

**Embroidery | Laser | Digital Transfer | Deboss**



### 1601-10

Hydro Flask Tag Along Tote

**\$19.99 [E]**



- Packs down into interior pocket for easy storage
- Internal pocket with hook-and-loop closure

Decorate with:

**Silkscreen | Digital Transfer | Embroidery**



In stock 8/7



**NEW!**  
**1414-03**

Vitrubi Plug-in Wall Diffuser Bundle  
with Forest Rain Scent Refill

**\$54.99 [E]**

- Gift-ready bundle – ready for use out of the box
- Compact scenting – ideal for spaces up to 200 sq. ft. like bedrooms, bathrooms and home offices

Decorate with:  
**Color Pad Print**



**1601-08**

Field and Co. Stoneware  
Mug 11oz

**\$7.47 [C]**



- Rustic stoneware design
- Glossy glaze interior finish to prevent stains

Decorate with:  
**Silkscreen**



**7142-72**

Wellable™ Bluetooth Sleep Mask

**\$34.98 [C]**

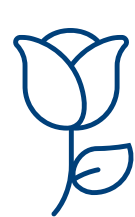


- Extra-soft nylon with cushioned eye pads
- Hidden Bluetooth speakers and ten white noise options

Decorate with:  
**Laser | Digital Inkjet**

# TREND: EVERYDAY, UPGRADED

Daily-use items reimagined with modern design and function



Beautiful



Multi-functional



Practical

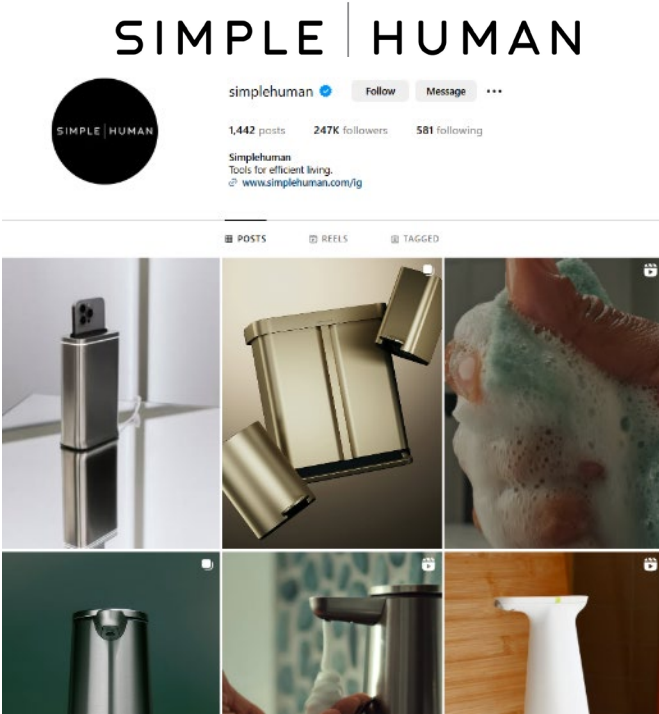


Elevated



Form +  
Function

65% of consumers  
prioritize everyday usefulness in  
gift-giving — but 59% also want it to  
feel “aesthetic or elevated.”  
— Deloitte Holiday Retail Survey





Smart design meets everyday function



**1602-09**  
Elite Geometry Recycled Stainless  
Tumbler 16oz  
**\$17.13 [C]**

- Unique prism effect inside the tumbler
- Faceted lid design accentuates interior prism effect
- Double-wall stainless steel with copper vacuum insulation

Decorate with:  
**Digital Color Print | Laser | Laser Plus | Silkscreen**

**NEW!**  
**7773-10**  
Silicone Cooking Utensil Set  
**\$23.28 [C]**

- Comprehensive utensil set
- Heat-resistant silicone heads - won't chip, crack, or absorb food odors or flavors
- Non-scratch material

Decorate with:  
**Silkscreen**





**NEW!**  
**7197-72**  
Sound Shine Desktop Lamp and  
Bluetooth Speaker



**\$29.98 [C]**

- 5-in-1 desktop essential includes a removable lamp, Bluetooth speaker, 15W wireless charging pad and 2 charging ports

Decorate with:  
**Digital Inkjet**



**1602-12**  
Doppio Stackable Recycled Mug  
Set 6oz



**\$30.48 [C]**

- Set includes two 6oz mugs made from recycled stainless steel
- Space-saving, stackable design

Decorate with:  
**Laser | Laser Plus | Silkscreen**



Sophisticated gear for elevated work-life gifting



Stylish



Functional



High-end



Versatile



Useful

**48% of corporate gift buyers** say they’re increasing budgets in 2025 with a focus on “retail-quality” executive gifts — Coresight Research B2B Gifting Study


# RHONE

[RHONE](#) [New](#) [Men](#) [Women](#) [Accessories](#) [Mental Fitness](#)


[Home](#) / [Men's Commuter® Collection](#)

Collections


[Commuter®](#) [Atmosphere](#) [C.O.R.](#) [Extra Mile](#) [Invictus](#) [Pursuit](#) [Reign](#)




**Commuter® Shirt**  
Fine Italian Performance Fabric for everyday excellence, fit for the office and everything after.



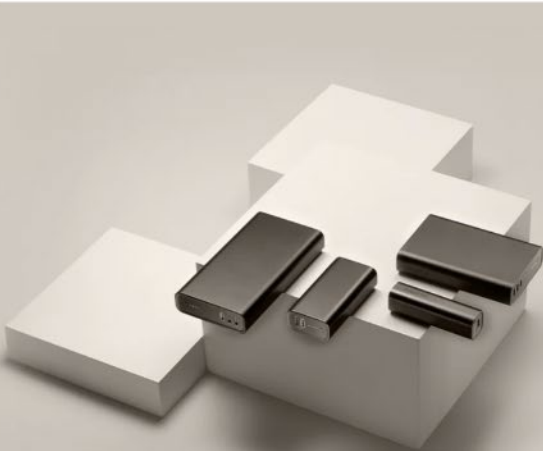
**Commuter® Pro Pant**  
Our original best-selling pant in the more structured style you've been asking for. Available in Slim and Athletic.



**Commuter® Polo**  
Our signature premium performance, available in an elevated polo you can wear on and off the course.

 **mophie**

[Charging Stations](#) [Portable Chargers](#) [Powered Cases](#) [Essentials](#) [Collections](#)



## Portable power perfected

Ultra-fast, compact, premium power that goes everywhere

Shop Now

# EXECUTIVE GIFT GIVING

High-end gifts for the one who “has it all”



**9020-65**  
Thule Lumion Recycled 16”  
Computer Backpack 21L  
**\$67.98 [D]**

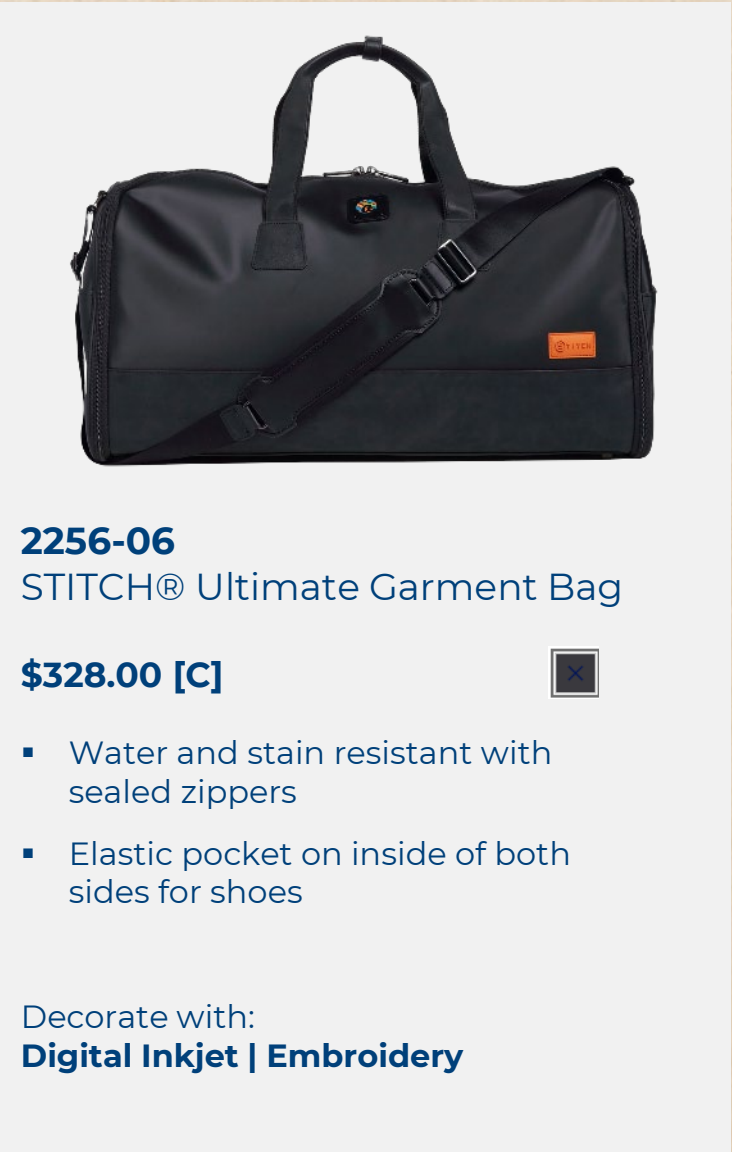
Decorate with:  
**Digital Transfer | Embroidery**



**1600-61**  
Ember Temperature Control Smart  
Mug 14 oz  
**\$179.98 [C]**

- Smart LED indicates when beverage has reached its perfect temperature
- Select your temperature with the Ember app

Decorate with:  
**Laser**



**2256-06**  
STITCH® Ultimate Garment Bag  
**\$328.00 [C]**

- Water and stain resistant with sealed zippers
- Elastic pocket on inside of both sides for shoes

Decorate with:  
**Digital Inkjet | Embroidery**



In stock 7/25



**NEW!**  
**7125-07**  
Nimble Fold 3-in-1 Wireless  
Charger  
\$139.99 [E]

- Power 3 devices at once
- Up to 15W high-speed charging
- Foldable, travel-ready design

Decorate with:  
**Digital Inkjet**



**NEW!**  
**7196-35**  
Skullcandy Dime® Evo True  
Wireless Earbuds  
\$49.99 [E]

- Up to 36 hours of battery life – 8 hours in earbuds and 28 hours in the charging case
- Clip-anywhere charging case

Decorate with:  
**Digital Inkjet**



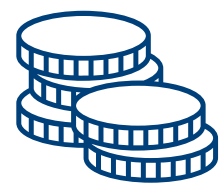
**NEW!**  
**7124-28**  
mophie® Cable Travel Kit  
\$59.99 [E]

- Three-in-One Charging Solution– Includes USB-A to Lightning, USB-C to Lightning, and USB-C to USB-C
- Apple device compatible

Decorate with:  
**Laser | Digital Inkjet**

# TREND: LITTLE LUXURIES

Budget-friendly gifts that feel premium and useful



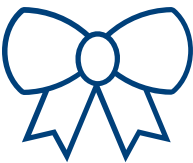
Low Cost



High Impact



Joyful



Giftable



Fun

76% of Gen Z and Millennial shoppers say they'd prefer multiple “affordable luxuries” over one expensive gift.  
— Pinterest Predicts + Klarna Report

## TRADER JOE'S



A Trader Joe's mini tote bag is shown in Palmyra, NJ, on March 13. The bag is the latest item to cause a stir on social media, so much so that resellers are taking advantage of the hype. (Christina Paciolla/AP via CNN Newssource)

## TARGET


Bullseye's Playground


Target > Bullseye's Playground





### bullseye's playground

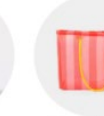
Go on a treasure hunt to find \$1, \$3 and \$5 items. Explore online & grab them in stores.

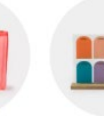


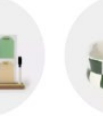
- 


4th of July
- 


Back to School
- 

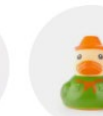
Back to College
- 

Summer Essentials
- 

Stationery
- 

Home Decor
- 

Storage & Organization
- 

Kitchen
- 

Toys



# SMALL GIFTS, BIG IMPACT

*Perfectly sized to stand alone or shine as the finishing touch*



## SM-1413

Mini Personal Diffuser

**\$19.98 [C]**



- Compact and portable – ideal for home, work or travel
- Easy-to-use twist lid – allows simple addition of your favorite essential oils

Decorate with:  
**Digital Inkjet**



## SM-9568

Safety Alarm Keychain

**\$17.08 [C]**



- Loud 120dB alarm
- 40 lumen LED light – includes two modes, constant and flashing

Decorate with:  
**Color Pad Print**



## SM-1725

Non-SPF Lip Balm

**\$1.59 [C]**

Decorate with:  
**Digital Inkjet**



**NEW!**  
**1066-67**  
Wellable™ Recycled Brass Gel Pen



**\$6.18 [C]**

- Recycled brass barrel
- Smooth matte finish - comfortable to hold for extended writing sessions

Decorate with:  
**Laser | Digital Inkjet**

**SM-9031**  
Recycled Milk Carton Sticky  
Notes and Ruler Pad

**\$1.69 [C]**



- Multi-functional design – combines sticky notes and a 6-inch ruler in one convenient tool
- Five colored sticky notes

Decorate with:  
**Color Pad Print**

**SM-1609**  
0.5 Gel Hand Sanitizer

**\$1.33 [C]**



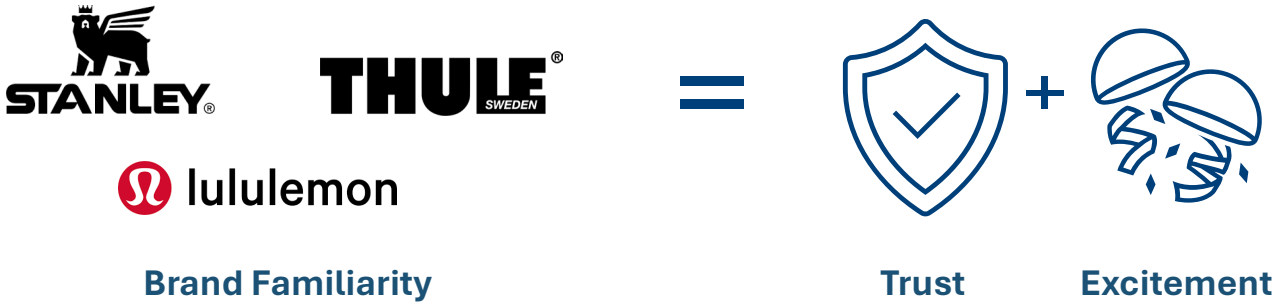
- 80% alcohol formula – meets FDA guidelines for hand sanitizing effectiveness

Decorate with:  
**Color Pad Print**



# NAME BRANDS, BIG IMPACT

*Retail recognition drives perceived value and makes your gift feel instantly premium*



**61% of corporate buyers** say brand-name products help reinforce their company’s own quality and values.  
— PPAI Holiday Gifting Study

**73% of consumers** say they feel “more appreciated” when receiving a gift from a well-known retail brand.  
— Coresight Research 2024 Holiday Gifting Report



**1603-21**  
Stanley Quencher  
ProTour Tumbler 40oz  
**\$50.00 [E]**

- Leakproof ProTour Flip Straw lid
- Double-wall vacuum insulation

Decorate with:  
**Silkscreen | Laser | Laser Plus**



**NEW!**  
**1603-22**  
Stanley Quencher  
ProTour Tumbler 30oz  
**\$40.00 [E]**

- Leakproof ProTour Flip Straw lid
- Double-wall vacuum insulation

Decorate with:  
**Silkscreen | Laser | Laser Plus**







**1603-14**  
Stanley Legendary Classic Bottle  
40oz  
**\$50.00 [E]**

Decorate with:  
**Laser | Digital Inkjet**



**1603-01**  
Stanley Quencher H2.O  
FlowState™ Tumbler 40oz.  
**\$50.00 [E]**



- Leakproof ProTour Flip Straw lid
- Double-wall vacuum insulation

Decorate with:  
**Silkscreen | Laser | Laser Plus**



**1603-04**  
Stanley IceFlow™ Flip  
Straw Tumbler 20oz  
**\$40.00 [E]**



- Leakproof flip straw
- Easy-to-carry handle

Decorate with:  
**Silkscreen | Laser | Laser Plus**



**2009-66**

Herschel Recycled Classic Tote

**\$44.99 [E]**



- EcoSystem™ 600D Fabric made from 100% recycled post-consumer water bottles
- Internal storage sleeve

Decorate with:

**Digital Transfer | Embroidery**



**2009-02**

Herschel Retreat 15" Computer Backpack

**\$104.99 [E]**



- Drawstring design cinches shut
- Dual buckled strap detail provides a stylish touch

Decorate with:

**Digital Transfer | Embroidery**







## 2009-34

Herschel Pop Quiz 30 Can Cooler

**\$104.63 [E]**



- Fits 30 cans
- 100% recycled main body and coated base

Decorate with:  
**Digital Transfer**



## 2009-38

Herschel Kaslo Recycled 15" Computer Backpack

**\$134.99 [E]**



- Adjustable padded shoulder straps
- Removable sternum strap
- Main compartment with zippered mesh storage sleeve

Decorate with:  
**Digital Transfer | Embroidery**



## 2009-45

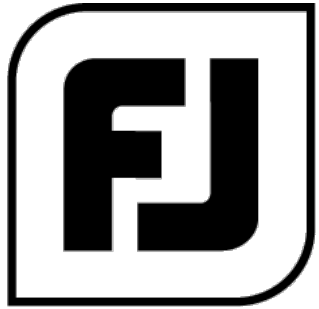
Herschel Recycled Novel Duffle

**\$114.96 [E]**



- Waterproof zippered closure
- Removable sternum strap
- Main compartment with zippered mesh storage sleeve

Decorate with:  
**Digital Transfer | Embroidery**



**WITH OVER 165 YEARS OF HERITAGE IN GOLF, FOOTJOY IS THE #1 SHOE AND GLOVE BRAND ON TOUR—AND A TRUSTED NAME IN GOLF APPAREL FOR DECADES.** KNOWN FOR PAIRING PERFORMANCE TECHNOLOGY WITH POLISHED, COURSE-READY STYLE, FOOTJOY APPAREL HAS LONG BEEN A STAPLE IN PRO SHOPS, TOURNAMENTS, AND TEAM PROGRAMS ACROSS THE COUNTRY.

NOW AVAILABLE IN THE PCNA ASSORTMENT, THE FOOTJOY APPAREL LINE BRINGS RETAIL-TRUSTED POLOS, MID-LAYERS, AND OUTERWEAR INTO THE BRANDED SPACE—IDEAL FOR CORPORATE GOLF, PREMIUM INCENTIVES, AND TRAVEL-READY UNIFORMING.





## ONE BRAND - THREE FUNCTIONAL CATEGORIES

*11 premium apparel styles designed for performance, polish, and on-brand wearability.  
The lineup is organized by function to help build out smart, cohesive looks.*



### Base Layer Essentials

Timeless polos built for comfort, movement, and visibility on or off the course



### Performance Mid Layers

Lightweight layering designed to adapt to changing temperatures



### Outerwear for Any Weather

Weather-ready, travel-friendly styles with performance features and classic styling

# GIFTING EXPERIENCE MATTERS

Packaging, Kitting & Personalization Are the New Luxe



Branded



Thoughtful



Easy Gifting



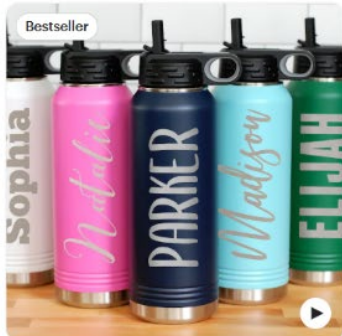
Seamless Delivery



Memorable

**64% of consumers** say packaging impacts gift satisfaction — and 1 in 3 say it's as important as the product itself.  
— *Packaging Matters Study, WestRock*

## Etsy



Engraved Water Bottles With Straws... 4.9 ★ (64.7k)  
FlowertownWeddings  
\$26.36 \$32.95

+ Add to cart More like this →



Personalized Stainless Steel Water Bottles... 4.7 ★ (1.4k)  
SEVEIGHT  
\$5.40 \$17.99

+ Add to cart More like this →



Personalized Tumbler with Lid and Straw... 4.8 ★ (247)  
Dropxonedesign  
\$4.45 \$9.99  
Sale ends in 9 hours

+ Add to cart More like this →



## ANTHROPOLOGIE







*Upgrade  
to full bleed,  
custom printing!*



## Kitting Made Easy

Make a lasting impression with our Perfectly Packaged service!

- Add a personal touch
- Mix and match products, and we'll kit them together with decorative packaging
- Unlimited drop shipments, enabling direct delivery to homes, offices, or events
- NEW! Holiday Box Template Available Now

# GIVEE

— Select —



**Simplify gift-giving this holiday season using online storefronts!**

## **FREE stores!**

No fees for stores of any type or size

## **Fast, direct drop shipping!**

One trusted supplier + **NEW** bulk shipping options

## **No inventory, no minimums!**

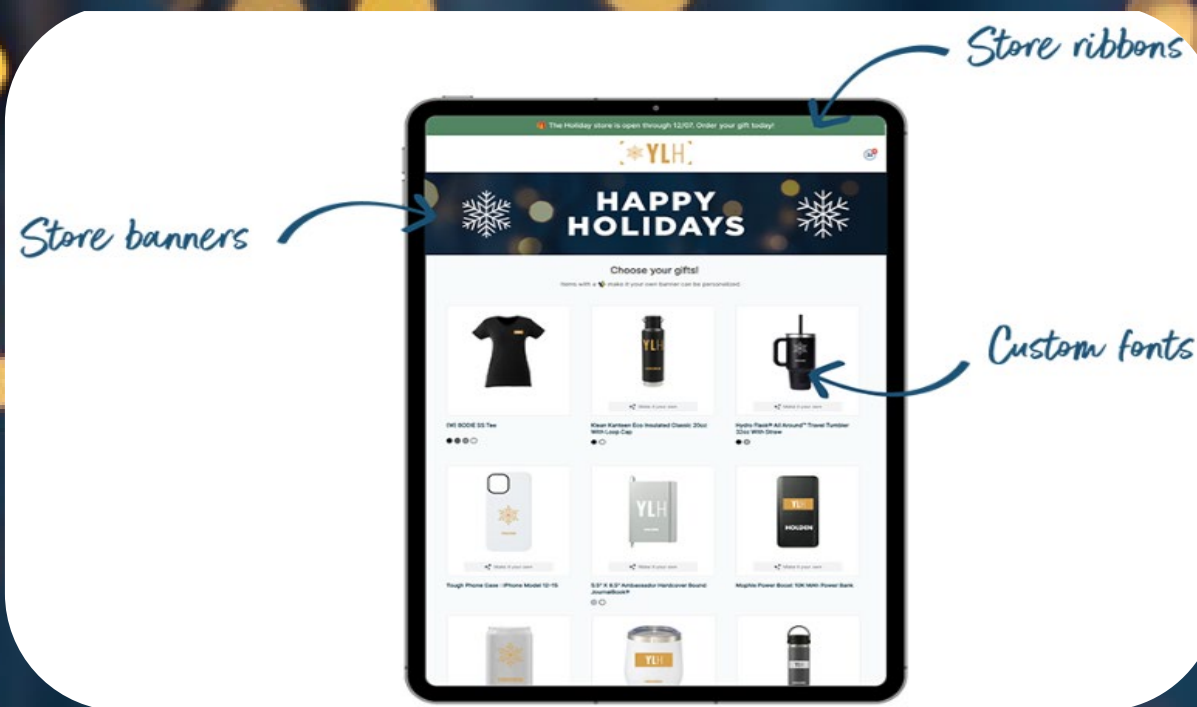
(MOQ=1) and no inventory

## **Personalization** ✨ **powered by POD!**

Eliminate stress and say goodbye the guesswork

# Make Holiday Gifting Magical

Elevate your holiday store with new features like custom banners, ribbon messages and fonts for a more engaging experience.



**Online stores made easy**—book a demo or get started today at [getgivee.com](https://getgivee.com)!





# TOOLS TO HELP YOU SELL

**Stephanie Preston**  
Senior Marketing Director





# MADE *to* GIFT

From impactful little luxuries to elevated executive picks, every page is designed to spark ideas and make gifting more personal, purposeful, and unforgettable.

## Your Holiday Selling Tool Kit



Gift Guide



Flyers



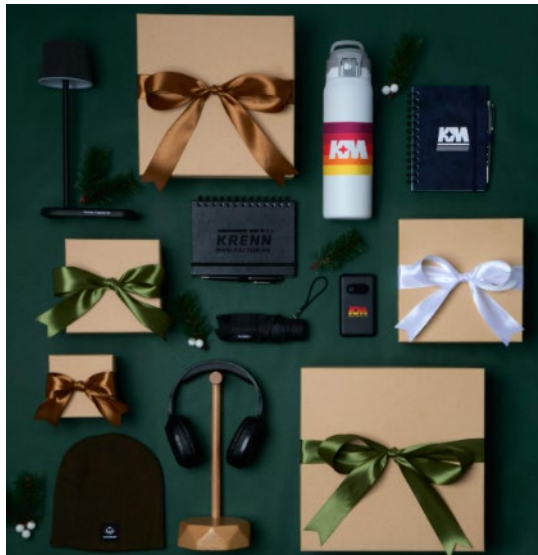
Product Groupings



Image Downloads

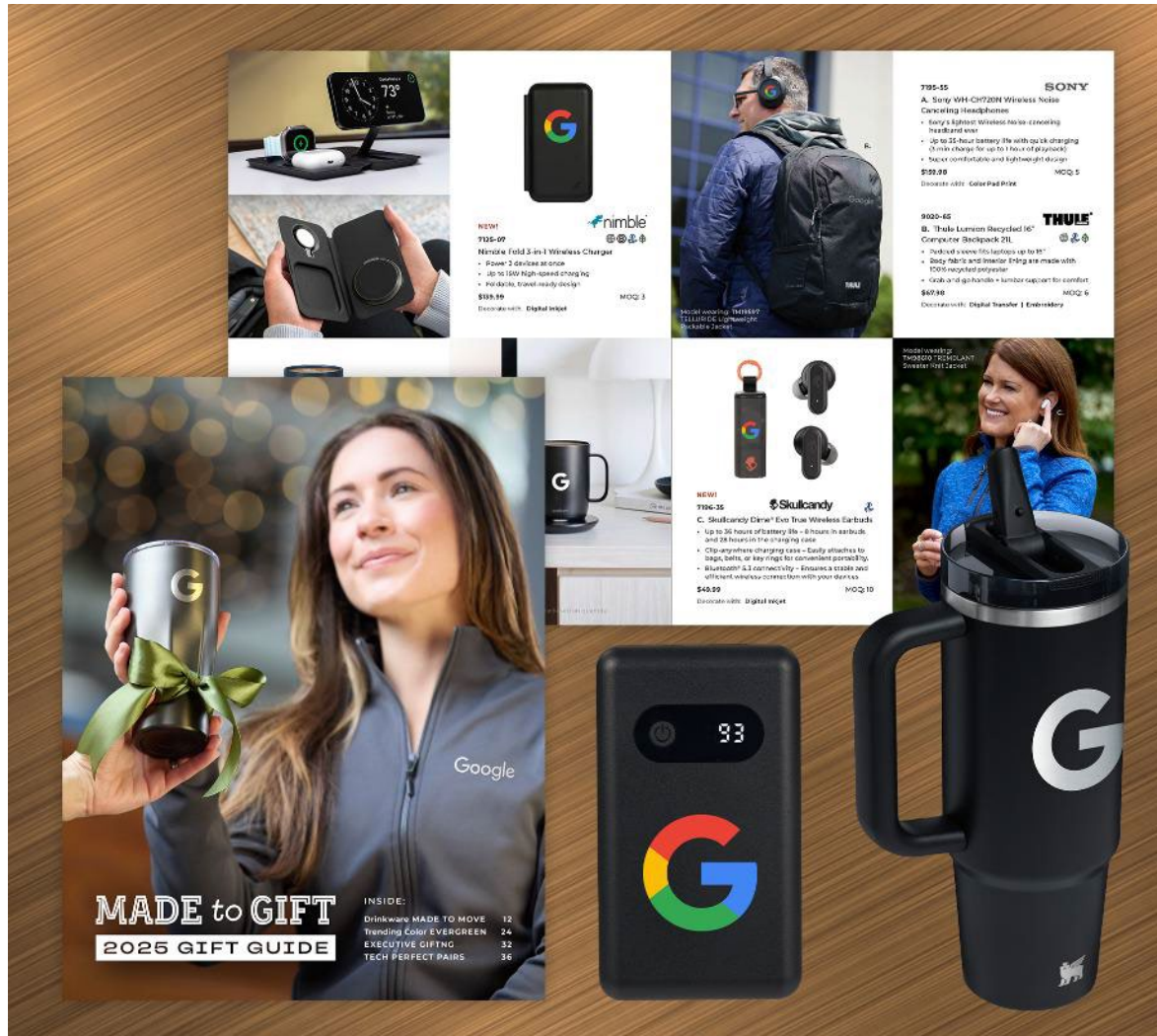


# ELEVATE YOUR PITCH WITH LIFESTYLE PHOTOGRAPHY





*Instantly Branded. Instantly Impressive*



## WHAT IS A BRANDBOOK?

BrandBooks are custom catalogs and flyers that can have distributor or end client logos added to every product to create high impact end client selling tools.

## HOW TO REQUEST

Your rep can help build BrandBooks for you and your customers or visit our request form to get started!

<https://www.pcna.com/brandbook-request-page>

**Wow buyers, look more polished and win more business!**



# TOOLS TO HELP YOU SELL: DEALS PAGE

## ALL-IN SPEC SAMPLE OFFERS

### Spec Samples Drive Conversion!

- **Refreshed Quarterly** – New products at various price points every quarter
- **Affordable** – Includes product, decoration, set-up and freight
- **Category Choices** – Available for Drinkware, Bags, Apparel



BAGS



APPAREL



DRINKWARE

**BONUS: If spec sample converts to order, the set-up fee is waived!**

**APPAREL SPEC SAMPLE OFFER**  
3 PRICE POINTS: \$5, \$10, or \$20

All-In Spec Sample Price Includes:

- Choice of Product
- Infusion, Digital Transfer, Embroidery and Laser Decoration Options Available  
See Individual Product Details for Specific Methods
- Setup and Ground Shipping

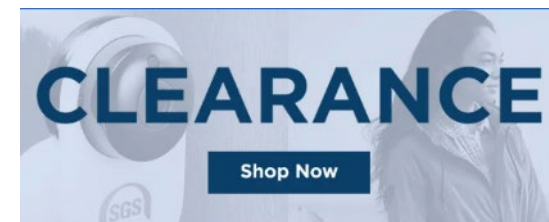
\$5 All-In Apparel Spec Samples ↑ PROMO CODE: TMSPEC5

<p>TM17814/TM97814 <b>DAKOTA Three Quarter Raglan Tee</b> Choose from: Infusion or Digital Transfer</p>	<p>TM16398/TM96398 <b>DADE Short Sleeve Performance Polo</b> Choose from: Embroidery or Digital Transfer</p>
<p>TM18408/TM98408 <b>KRUGER Fleece Crewneck Sweatshirt</b> Choose from: Embroidery or Digital Transfer</p>	

SEE PAGE 2 FOR MORE OPTIONS>>

Get The Dade Polo for \$5!

**IN STOCK AND  
PRICE LOCKED  
PRODUCTS**  
THROUGH 2025



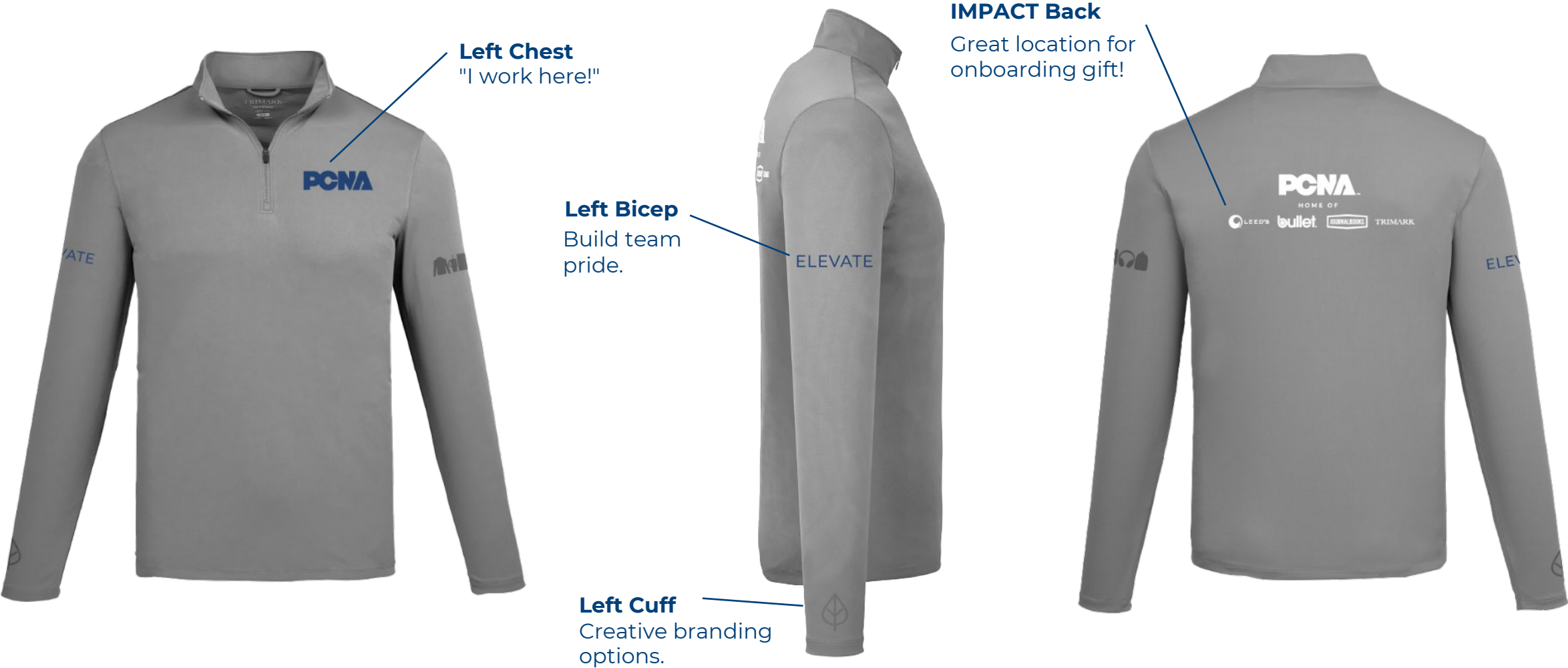


*Elevated Deco*  
**& TRENDING APPAREL**



# SMART DECORATION. THOUGHTFUL DESIGN.

*The Right Spot for Every Story*



**Left Chest**  
"I work here!"

**Left Bicep**  
Build team pride.

**Left Cuff**  
Creative branding options.

**IMPACT Back**  
Great location for onboarding gift!

**TM18176 / TM98176**  
DARA Recycled Tech Quarter Zip

# TRENDING: ELEVATED DECO ON A BUDGET

*High-End Looks. Low-End Costs.*

Embroidery now available  
on budget-friendly Bullet  
products



**Stand out without spending big.**

Affordable wow-factor for every brand

Decorate with:

**Embroidery** | texture & professionalism on Bags & Blankets

**Full-color Digital** | vibrant & versatile branded Drinkware

**Laser** | clean, modern, and permanent branding effect.

Digital wrap and Laser only 80¢ [G] for  
budget-friendly Bullet products



**SM-7757**  
Heather 18" Duffle Bag  
\$12.99 [C]



**SM-8799**  
Cozy Fleece Blanket  
\$8.68 [C]



**SM-6789**  
Pacific Aluminum Sports Bottle  
26oz  
\$5.48 [C]



**SM-6928**  
Ryze Aluminum Bottle 22 oz  
\$6.50 [C]





- VISIT US AT BOOTH #413
- CHECK OUT TOOLS & RESOURCES ON [PCNA.COM](http://PCNA.COM)

THANK YOU!







**Share your feedback  
on the session with us!**



July 22-24, 2025